

Travel: A new luxury all-inclusive family resort opens in the Dominican Republic

1. Journalist: [Robin Hutson](#)
 - a. Outlet: Luxe Recess
 - b. Robin Hutson reviews family luxury experiences and hotels so this new resort falls into her expertise. The reason this would be a fantastic pitch is because both Hutson and the outlet have not released an article on the Dominican Republic yet. It would provide a new experience for Hutson and add more variety for readers of the outlet.
2. Influencer/Creator: [the Luxury Travel Expert](#)
 - a. This anonymous blogger and creator (likely due to their background as a doctor) talks about all things luxury travel. The particular focus for this creator would be to get into their Wednesday trip updates as that is where they typically place hotel and resort reviews. The pitch for this creator would center around the general experience of being in the Dominican Republic as they have not written about visiting there yet, and being able to craft a new Wednesday trip review for their readers and viewers.
3. Blogger: [Matt Long](#)
 - a. Matt Long is a long-time, established blogger in the general travel industry who writes about eating, tips, hotels, flights and destinations as well as publishing travel photography. Although he generally aligns himself as a typical, average guy who is traveling between other life events. He has an entire section of his blog dedicated to hotel experiences, reviews and recommendations. This pitch would be great for him to experience a new resort option in the Dominican Republic.
4. Influencer/Creator: [Brett Conti](#)
 - a. Brett is a content creator focused on general travel with a particular focus on challenge videos. His content does include reviews of destinations, hotels and other travel insights alongside his typical content. To pitch this story to him, I would recommend not only offering the experience but aligning it with his challenge content by providing an activity like a scavenger hunt to highlight how new the resort is.
5. Journalist: Sarah Hirsch
 - a. Outlet (Founder): [WellTraveledKids](#)
 - b. Sarah regularly creates family-focused, luxury travel content. She would be a perfect fit to pitch a family, all-inclusive experience to and her site already has an [all-inclusive resort/hotel section](#).
6. Influencer/Creator: [LivingBobby](#)
 - a. LivingBobby is a creator that focuses on unique travel experiences. He particularly enjoys creating content around challenges, lesser-known or traveled to destinations and unique accommodations. He would be great to pitch to about

an experience similar to Brett where there is a challenge. It may also be an opportunity to provide a collaboration space, or competition, between the two creators.

7. Journalist: [Nicole Trilivas](#)
 - a. Outlet: Travel+Leisure
 - b. Trilivas would be perfect to pitch a new hotel/resort as that is what she typically writes about for Travel+Leisure. The story would be centered around a review of the resort.
8. Journalist: [Vishal Jain](#)
 - a. Outlet: World Travel Magazine
 - b. Jain writes about many broad topics for travel. The reason they were selected here was because of past articles reviewing unique, luxury accommodation options in various destinations. They would be a great fit for pitching an experience with the resort and providing a new perspective for the readers.
9. Journalist: [Abbie Kozolchyk](#)
 - a. Outlet: Luxury Travel Advisor
 - b. This would be a perfect pitch for another experience review (see above explanations).
10. Journalist: [Belinda Craigie](#)
 - a. Outlet: Luxury Travel Magazine
 - b. This would be a perfect pitch for another experience review (see above explanations). She has written numerous articles about high-end hotels and accommodations.